

# Stuart's QuickTips: One **Big** Website Or Several **Small** Ones?

## Point #1

Big websites drive traffic, but don't underestimate the power of small ones.

## Point #2

You need to cultivate your virtual real estate. All sites start small somewhere. Build and enhance the quality of the visitor's experience.

## Point #3

Keep building websites on a regular basis. Just because you don't activate them doesn't mean you can't use them LATER.

## Point #4

Your niche research skills should guide you as to where you should build.

## Point #5

The bigger the site after it's stabilized, hand it over to someone who can manage the site for you.

## Other questions:

<http://internetmarketingsingapore.com/askstuart/>

## Need a technical outsource team

<http://internetmarketingsingapore.com/custom>

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