

Stuart's QuickTips: Podcasting And Audio Postcards

Point #1

A Podcast is an MP3 recording. It's great for "dead" time where you can't do anything else.

Point #2

25% of people find it more persuasive than just static content. This makes it powerful for anyone with a decent voice to increase conversions online.

Point #3

Audio postcards are innovations. They combine three things – the [autoresponder](#), the [MP3](#) and the [Audio Generator](#) system into one solid piece of content that people can learn about.

Your Resources

[Get Response Autoresponder Software \(about US\\$145/year\)](#)

[Audacity From Sourceforge \(free\)](#)

[Audio Generator \(about US\\$29.95/month\)](#)

Other questions:

<http://internetmarketingsingapore.com/askstuart/>

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